

TELECOMMUNICATIONS, WIRELESS AND PHOTONICS



This is by far the largest subsector in Kanata North, both in terms of revenues and employment. Taking all the elements available together, Kanata North has a total capability in telecommunications, wireless, and photonics, a competitive advantage it shares with only one of a handful of locations in the world.

Research and development is the key function in this subsector in Kanata North. Traditionally, R&D is a function carried out at headquarters. However, many global companies based here place their trust in the R&D skills and capabilities in Kanata North talent.

EXPORT RATIO

The export ratio at 85% is the highest of all subsectors with the overwhelming majority of revenues coming from outside Canada.

PRODUCTIVITY

Productivity is estimated at \$299,000 annual sales per employee with \$2.5 billion in revenues and 8,345 workers.

EMPLOYMENT

Wages and salaries are at 60% of revenues with 90% of labour professional and 10% technical.

LOCAL/REGIONAL SPENDING

EBITDA is estimated at 10%.

2018

2015

Change since 2015

REVENUES

\$2.49 BILLION

\$1.86 BILLION

+95%

REVENUE/EMPLOYEE

\$298,968

\$230,861

+30%

OF EMPLOYEES

8,345

8,061

+3%

OF FIRMS

46

42

+10%

EXPORT RATIO

85%