

New business association director ready for challenge

BY ANIL JHALLI

It's been only a few weeks since Veronica Farmer was named the new director of operations for the Kanata North Business Association.

And so far, the longtime Kanata North resident is ready for not only the challenges that may lie ahead, but is also excited to be part of the association's vision and initiatives that continue to make the Kanata North landmark Canada's largest technology park.

"I'm truly enjoying it," said Farmer of her new position. "There is a great degree of energy around here."

Originally from St. John's, Nfld., Farmer graduated from Queen's University with an

honours bachelor of arts degree.

She then moved to Ottawa where she attended the University of Ottawa and holds an executive master's degree in business administration.

She's made Kanata North her home and has established her name within the tech park.

She founded TruCourse Communications in 2007, a marketing and communications company.

Farmer has collaborated with the association in the past on numerous projects.

The most recent was the autonomous vehicles summit, where Ottawa served as the first test track.



Anil Jhalli photo

Veronica Farmer joined the Kanata North Business Association as its director of operations at the end of October, and will also handle tasks of the organization's executive director while Jamie Petten is on maternity leave.

PLEASE SEE FARMER, PAGE 21

AGM

Join us for our
ANNUAL GENERAL MEETING

December 6, 2018 at 4:30 - 7:30 pm
Marshes Golf Club 320 Terry Fox

**Kanata
North**

BUSINESS ASSOCIATION

Visit our events calendar to register
or RSVP alycia@kanatanorthbia.ca Phone: 613-254-8778