



FOR IMMEDIATE RELEASE

CANADA'S FIRST AUTONOMOUS VEHICLE (AV) TECHNOLOGY AND INNOVATOR DIRECTORY ANNOUNCED

May 31, 2018 - Ottawa, ON - In celebration of National Autonomous Vehicle (AV) Day on May 31, 2018, the [Kanata North Business Association](#) (KNBA) is pleased to announce the development and launch of Canada's first **Autonomous Vehicle Technology and Innovator Directory** in collaboration with [Invest Ottawa](#) and the [Canadian Automated Vehicles Centre of Excellence](#) (CAVCOE). The first of its kind, this unique and valuable resource will provide a comprehensive overview of the growing number of contributors to the Canada's AV ecosystem. This will include innovators, companies, post-secondary institutions, and other organizations with AV technologies, solutions, and knowhow.

Coast to coast, Canada is an AV powerhouse with AV clusters in key technology centres advancing Canadian AV innovation. As Canada's AV Capital, Ottawa has more than 70 companies and organizations contributing technology and expertise in networking, software, cybersecurity and IoT to AVs and connected cars. Anchored by global AV leader BlackBerry QNX, more than 45 of the firms that comprise Ottawa's AV cluster are located in [Kanata North Technology Park](#), the largest of its kind in Canada.

"Today's announcement of the Canadian Autonomous Vehicle Technology and Innovator Directory marks another 'Canadian first' to steward national awareness of our country's position as a global leader in autonomous vehicles and related technologies. The Kanata North Business Association is proud to spearhead this effort in collaboration with Invest Ottawa and CAVCOE in order to establish coast to coast collaboration and access to partnerships that will strengthen Canada's contribution to Autonomous Vehicle innovation globally," said Jamie Petten, Executive Director, Kanata North Business Association.

"Over time, this directory will serve to demonstrate the broad spectrum of AV contributors, collaborators, companies and organizations supporting Canada's role in advancing AV technologies globally. We hope through a collaborative effort of sharing, populating and promoting, the Directory will increase Ottawa's visibility as a centre of AV excellence in order to bring the emerging connected car and AV technologies, products, services and applications developed in Ottawa and across the country to the global market."

National Autonomous Vehicle Day was founded by [Emerging Prairie](#), an entrepreneurial ecosystem platform, and American technology talk show host, [Marlo Anderson](#) to celebrate the advances in the Autonomous Vehicle industry and the potential opportunities for business and technology growth related to this innovative concept.

The launch of this Directory in conjunction with the celebration of Autonomous Vehicle Day in Canada brings a spotlight on Ottawa's growing tech ecosystem. The [Directory](#) will be an open, community document (hosted in Google Sheets) to be populated initially by KNBA and Invest Ottawa with Kanata North and Ottawa based AV companies to start. The Directory will be shared with local and national community partners and promoted broadly to ensure continued sharing and awareness. Access the Directory [here](#). The Directory will be available on the [Ottawa AV Cluster](#) website – a central resource for all AV related information, announcements and events.

"Invest Ottawa is proud to collaborate with Kanata North Business Association and CAVCOE on the development and launch of this directory," said Michael Tremblay, President and CEO of Invest Ottawa and Bayview Yards. "It further reinforces Ottawa's leadership in global AV innovation and internationally recognized strengths in communications technologies and cybersecurity."

"This directory will also serve as an invaluable resource for AV innovators and companies across our ecosystem that are contributing intelligence to AVs and connected cars of the future. It will help to attract new AV R&D, business and investment to Canada's Capital, and promote

the unique capabilities available in our region. As recently announced, Ottawa will create of the first integrated AV test environment of its kind in North America. With a strong focus on safety and technology validation, it will enable innovators and firms to develop, test and commercialize new AV technologies.”

Working collaboratively, the Kanata North Business Association, Invest Ottawa, CAVCOE and the City of Ottawa as well as researchers and academics at Algonquin College, Carleton University and Ottawa University – all bring the awareness of the emerging connected car and AV technologies, products, services and applications developed in Ottawa and across the country to the global market.

"Canada already has a world class AV ecosystem that comprises regional clusters, technology companies, universities and colleges, and consulting companies," said Barrie Kirk, Executive Director, Canadian Automated Vehicles Centre of Excellence (CAVCOE). "This directory will help them come together as a national AV supercluster and that, in turn, will help Canada to capture an even greater share of the global AV and CV market."

###

About Kanata North Business Association (KNBA)

The Kanata North Business Association is committed to representing and advocating for the best interests of the over 500 member companies located in Canada's largest technology park. As a critical part of Ottawa's economic development future and a renowned hub of technology and innovation, the Kanata North Tech Park is a robust and vibrant ecosystem. KNBA fosters success for its constituent companies by having a strong voice within the city of Ottawa and supports an integrated multi-partner promotions strategy to build awareness about Kanata North as a centre for innovation and a destination for business that supports growth, collaborations and talent for member businesses. For more information visit www.kanatanorthbia.ca

About Invest Ottawa

Invest Ottawa, lead economic development agency for Canada's Capital, facilitates economic growth and job creation in the City of Ottawa. Since 2012, Invest Ottawa has helped to facilitate the creation of more than 5,500 jobs and worked with thousands of small- and medium-sized enterprises. Guided by a vision to help realize Ottawa's full potential as a globally-recognized, innovative and future-ready city, and the best place to work and live, Invest Ottawa helps to catalyze the growth and success of local entrepreneurs and firms. A non-profit corporation, Invest Ottawa delivers programs and services that enable venture development and global expansion, helping companies to compete with anyone in the world. This includes: startup incubation and mentorship; acceleration for existing companies; foreign business and investment attraction; local business retention and expansion in targeted sectors; commercialization; and marketing Ottawa's diversified economy and high quality of life. For additional information, please visit: www.investottawa.ca

About CAVCOE

The Canadian Automated Vehicles Centre of Excellence (CAVCOE) is dedicated to helping public and private sector stakeholders prepare for the arrival of automated vehicles. CAVCOE's clients include two major Canadian cities, and companies involved in transit, transportation equipment, fleet management, and technology. For additional information, please visit: www.cavcoe.com

Editorial Contacts:

Jamie Petten
Executive Director
Kanata North Business Association
Jamie.Petten@kanatanorthbia.ca

Sonya Shorey
Vice President, Marketing and Communications
Invest Ottawa and Bayview Yards
sshorey@investottawa.ca



First Test of AV on Ottawa Roads – October 2017



Prime Minister Justin Trudeau Visits BlackBerry QNX Autonomous Vehicle Innovation Centre (AVIC) – December 2016