

MEDIA ADVISORY

Ottawa Autonomous Vehicle Summit Drives New Opportunity to Canada's AV Capital Ottawa Showcased as an Epicentre of AV Innovation, Industry Leadership and Talent at Annual Event

OTTAWA, Ontario, April 3, 2018 – Industry, innovation and policy leaders from across Canada and around the world will discuss AV developments and pursue new opportunities at the third annual [Ottawa Autonomous Vehicle \(AV\) Summit](#) on April 4, 2018. Set in the heart of Canada's high-tech community at the Brookstreet Hotel in Kanata, the Summit will explore:

- Disruptive AV research and technology development underway by local and foreign innovators, firms and researchers, including new AV companies investing in our region;
- Lucrative commercial AV opportunities and how Ottawa, Ontario and Canada more broadly are positioned competitively in key global markets; and
- Critical AV deployment considerations from safety, security and regulation, to urban infrastructure and planning and how AVs will impact our daily lives.

[Ottawa's thriving AV ecosystem](#) is home to more than 70 start-ups, corporations and post-secondary institutions that are actively contributing intelligence to AVs and connected cars of the future. In October 2017, Ottawa became the first Canadian city, and one of few in North America, to launch testing of an on-street AV communicating with live city infrastructure.

Presented by [Invest Ottawa](#) and [Kanata North Business Association](#), in partnership with the Canadian Automated Vehicles Centre of Excellence (CAVCOE), the Ottawa AV Summit 2018 will bring together more than 300 industry executives, thought leaders, researchers, entrepreneurs, SMEs, and other members of the local, national and global AV community. The 2018 event will feature more than 30 keynote speakers and panelists, including:

- [Grant Courville](#), Head of Product Development, Automotive for [Blackberry QNX](#)
- Senator Dennis Dawson, Deputy Chair, Standing Senate Committee on Transport and Communications
- [Phil Landry](#), Director, Traffic Services, City of Ottawa
- [Brian Pratt](#), Head of Verticals and Webscale, Strategic Partnerships, Corporate Strategy and Development at Nokia
- [Chris Bachelo](#), CTO, Juniper Networks, Canada
- [Jeff Westeinde](#), President, [Zibi Canada](#)

WHAT: The 3rd Annual Ottawa Autonomous Vehicle Summit
Review the [program](#) at www.ottawaavcluster.com

WHEN: Wednesday, April 4, 8:00 a.m. – 4:30 p.m.

WHERE: Brookstreet Hotel in Kanata, 525 Legget Drive, Kanata, Ontario
Complimentary parking is available at the hotel

About Invest Ottawa

Invest Ottawa, lead economic development agency for Canada's Capital, facilitates economic growth and job creation in the City of Ottawa. Since 2012, Invest Ottawa has helped to facilitate the creation of more than 5,500 jobs and worked with thousands of small- and medium-sized enterprises. Guided by a vision to help realize Ottawa's full potential as a globally-recognized, innovative and future-ready city, and the best place to work and live, Invest Ottawa helps to catalyze the growth and success of local entrepreneurs and firms. A non-profit corporation, Invest Ottawa delivers programs and services that enable venture development and global expansion, helping companies to compete with anyone in the world. This includes: startup incubation and mentorship; acceleration for existing companies; foreign business and investment attraction; local business retention and expansion in targeted sectors; commercialization; and marketing Ottawa's diversified economy and high quality of life. For additional information, please visit: www.investottawa.ca.

About Kanata North Business Association (KNBIA)

The Kanata North Business Association is committed to representing and advocating for the best interests of the over 500 member companies located in the area. As a critical part of Ottawa's economic development future and a renowned hub of technology and innovation, the Kanata North business area is a robust and vital region. KNBIA can foster even greater success for its constituent companies by having a strong voice within the city of Ottawa and its partner organizations, a vibrant ecosystem to support growth for all area businesses, closer connections and collaborations among member businesses, an integrated multi-partner promotions strategy to build awareness about Kanata North as a centre for innovation and the right pieces in place to attract new talent and business in the area. For more information visit www.kanatanorthbia.ca.

About Canadian Automated Vehicles Centre of Excellence (CAVCOE)

CAVCOE (www.cavcoe.com) provides consulting services, analyses and recommendations to all stakeholders who are involved in the deployment of automated vehicles (AVs) and those who will be impacted by their arrival. These stakeholders include all levels of government, public sector agencies, private sector companies, and industry associations. CAVCOE is also actively involved with numerous AV initiatives and projects and is always willing to discuss new ventures.

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For media registrations or interview requests, please contact:

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