



## **\*MEDIA ADVISORY\***

### **Discover TechNATA**

#### **Tech Expo and Talent Hunt Career Fair**

**OTTAWA, ON** –Technology is booming in the Capital and there are endless job opportunities. This is most evident in the Kanata North Tech Park, Canada’s Largest Technology Park. With over 500 companies and more than 21,000 people who come to work here each day, the tech sector in this region is thriving and exploding.

Ottawa has been named the number 1 Tech Hub in Canada by Expert Markets. This year’s Discover TechNATA Tech Expo and Talent Hunt will undoubtedly be full of cool tech demonstrations, and plenty of talent searching for their next dream job. Close to 1400 people have preregistered for the event and another 400-500 walk-ins are expected.

**At this year’s event there will be a very exciting announcement made by Willis College about a generous Scholarship being offered for Women in Technology.** This announcement will take place in the afternoon after 1 PM.

Technology demo’s will be happening throughout the day in the booth space of some of the tech company’s. A panel of judges made up of Mayor Watson along with other MPs and VIP guests will tour the demos and vote on the coolest and most innovative. The winner will be presented with a special prize and a plaque recognizing them as the #SeriousTechLivesHere Coolest Demo.

We extend an invitation to all Media to join us at Discover TechNATA at Brookstreet Hotel this Wednesday, from 11am to 6pm. In attendance will be some of Ottawa’s biggest and brightest Tech companies and new startups from the region. Come Discover what’s new in the Capital’s tech sector and the type of jobs that are available.

View the [latest list of exhibitors](#).

<b>WHAT:</b>	<b>Discover TechNATA</b>
<b>WHEN:</b>	<b>Wednesday, March 28th</b>
<b>HOURS:</b>	<b>11am – 6pm</b>
<b>WHERE:</b>	<b>The Brookstreet Hotel 525 Legget Drive, Kanata</b>
<b>Willis College Announcement</b>	<b>After 1 pm</b>
<b>Tech Demos</b>	<b>2- 4 PM</b>

For more information about Discover TechNATA visit [www.DiscoverTechNATA.com](http://www.DiscoverTechNATA.com) or contact Deborah Lovegrove, Kanata North Business Association. [Deborah@kanatanorthbia.ca](mailto:Deborah@kanatanorthbia.ca) 613 254-8778