

Kanata North BIA and Invest Ottawa Community Co-op Partner to Host Co-op Talent Event

**HR professionals from Kanata businesses meet with local Ottawa
Academic Institutions to discuss Cooperative Education Programs.**

Ottawa, ON – On Thursday, February 12th, from 9:00 am - 10:30 am the Kanata North BIA and Invest Ottawa Community Co-op will host an educational event at the Brookstreet Hotel. Representatives from Algonquin College, Carleton University, La Cite collegiale and the University of Ottawa will be on hand to discuss the process of hiring local co-op students.

Working with Invest Ottawa, local postsecondary institutions have taken an innovative, unified approach to connecting with Ottawa's business community. Their collaboration is making it easier for Ottawa businesses to obtain information on Co-op hiring processes, tax credits and incentives, as well as capitalize on Ottawa's Co-op talent.

Kathryn Moore who is spearheading this event on behalf of Invest Ottawa says, "Attracting and retaining top talent are key to Ottawa's economic growth. Kanata North BIA, Invest Ottawa and our local post-secondary partners have been working very hard to make it easy for Ottawa employers to attract the best and brightest. This collaborative approach and innovative event are unique and, for Kanata North BIA businesses, a clear win-win."

HR professionals from Kanata businesses will have the opportunity to ask questions and learn about the simple steps involved in hiring a co-op student from any of the participating Academic Institutions. Kanata North boasts some of the best technology companies in Canada and businesses are always on the search for the hottest talent. The Kanata North BIA's mission is to support and connect the business community with the best options to improve and grow their business.

"I am excited about this event and the opportunity it will provide for our business members," said Jenna Suds, Executive Director of Kanata North. "Kanata is a great place to live and work and innovative approaches to building partnerships between industry and Academia only enhances our ecosystem."

For more information about the "**Kanata North Loves Co-op**" event visit the [event page](#) on the website or Invest Ottawa Community Co-op at www.investottawa.ca/coop/.

About the Kanata North BIA

The Kanata North BIA is committed to representing and advocating for the best interests of the over 500 member companies located in the area. As a critical part of Ottawa's economic development future and a renowned hub of technology and innovation, the Kanata North business area is a robust and vital region. KNBIA can foster even greater success for its constituent companies by having a strong voice within the city of Ottawa and its partner organizations, a vibrant ecosystem to support growth for all area businesses, closer connections and collaborations among member businesses, an integrated multi-partner promotions strategy to build awareness about Kanata North as a centre for innovation and the right pieces in place to attract new talent and business in the area. For more information visit www.kanatanorthbia.ca

About Invest Ottawa

Invest Ottawa delivers export-oriented economic development programs and initiatives that increase entrepreneurial momentum, wealth and jobs in the City of Ottawa and its surrounding region. Invest Ottawa services include startup incubation and mentorship, acceleration for existing companies, global business attraction and local business retention, targeted sector development, commercialization, and marketing Ottawa's diversified economy and high quality of life. Visit www.investottawa.ca.

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