

Kanata North Business Association to Host Swiss Canadian Innovation Day

*Diplomats will learn latest in AV technology and tour
Canada's Largest Technology Park in Kanata North*

Ottawa, ON – On Friday, October 27th, 2017 from 9:30 am - 5:30 pm the Kanata North Business Association in collaboration with the Embassy of Switzerland, and the Swiss Business Hub Canada will host a Swiss-Canadian Innovation Day. The event is an exclusive invitation only one-day workshop focused on the imminent autonomous vehicle (AV) revolution.

In honor of Canada's 150th Anniversary—and dedicated to foster business relations, best-practice debates and experts' discussions— this event will showcase some of the latest innovations to date with a special delegation from Switzerland.

Hosted at the Brookstreet Hotel in the Kanata North Tech Park (Kanata, ON), participants will be at the heart of Ottawa's powerful cluster of advanced networking software and IOT expertise for AVs. Ottawa is driving this 21st century revolution in AV technology, with many recent exciting developments.

The Swiss-Canadian Innovation Day will include presentations, discussions, a networking lunch and a tour of the technology park. Topics will include; *Concrete projects and technology solutions, Implications for policy makers: how to create trustworthy AV services using technology.*

Swiss-Canadian Innovation Day will bring together several companies across the region directly contributing to the expertise and technologies of this industry. It will provide the perfect opportunity to get both Swiss and Canadians to collaborate and learn together.

Participation is free for guests of the Kanata North Business Association and the Embassy of Switzerland and members of the Swiss Business Hub Canada. Seats are limited. For more details on the event agenda visit the Kanata North Business Association's [events calendar](#) and download a [complete program guide](#).

About Embassy of Switzerland

As the official representation of Switzerland, the Embassy covers all matters concerning diplomatic relations between the two countries. It represents Swiss interests in the areas of political, economic, financial and legal affairs, as well as science, education and culture. www.eda.admin.ch/ottawa

About the Swiss Business Hub Canada

The Swiss Business Hub Canada provides local support, market information, consulting and networking services to Swiss companies venturing into the Canadian market. An experienced team of trade commissioners stands ready to support inquiries of all kind and serves as a contact for companies - new or experienced - in the Canadian market. In addition, the Swiss Business Hub actively promotes Switzerland as a highly attractive business and investment location for Canadian companies looking to expand in Switzerland and in Europe. [Link to website](#).

About the Kanata North Business Association (KNBIA)

The Kanata North Business Association is committed to representing and advocating for the best interests of the over 500-member companies located in the area. As a critical part of Ottawa's economic development future and a renowned hub of technology and innovation, the Kanata North business area is a robust and vibrant ecosystem. KNBIA supports an integrated multi-partner promotions strategy to build awareness about Kanata North as a centre for innovation and the ideal place to build a business and attract new talent. For more information visit www.kanatanorthbia.ca

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For more information please contact:

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