

Kanata North Business Association to Host International Tour and Dinner Reception

*Ambassadors and Diplomats to tour Canada's largest
Research and Technology Park in Kanata North*

Ottawa, ON – On Thursday, November 12th 2015, from 2:00 pm - 5:30 pm the Kanata North Business Association will host an exclusive Diplomatic dinner reception and tour of local technology companies. Over twenty-five representatives from Ottawa's Canadian embassies, diplomatic missions, economic & foreign affairs, as well as the department of international trade in Canada, will be attending the event.

The purpose of the event is to broaden awareness of the Kanata North business community and help facilitate commercial and professional relationships with foreign ambassadors and diplomatic representatives. Members of the business community will have an exclusive opportunity to network with the international delegates, as well as other invitees that will include business leaders, technology executives, provincial and federal government officials, academic leaders and Ottawa City Councillors.

"I am excited about this event and the opportunity it will provide for our business community," said Jenna Sudds, Executive Director of Kanata North Business Association. "Kanata has been enjoying impressive growth and we have many successful export focused businesses here that could benefit from developing and strengthening relationships with the diplomatic community.

Ambassadors will spend the afternoon touring three local technology companies that will include Nordion Inc., the Wesley Clover Complex and Solace Systems. Once the tour is completed they will be escorted to the Brookstreet Hotel to join local technology executives for an exclusive networking and cocktail reception followed by a dinner. Delegates will be presented with a special delegate package containing information and corporate profiles of companies in the area. Guests will have the opportunity to learn more about the businesses in Canada's Largest Research and Technology Park, and hear a keynote address by business magnate, and serial high-tech entrepreneur, Sir Terence Matthews.

Kanata North features some of the fastest-growing and innovative technology companies in Canada. With several having been recognized on the global stage for their game-changing technologies. The timing for this prestigious event could not be better, as we look forward to sharing the tremendous success of the region with the international diplomats and dignitaries.

About the Kanata North Business Association (KNBIA)

The Kanata North Business Association is committed to representing and advocating for the best interests of the over 500 member companies located in the area. As a critical part of Ottawa's economic development future and a renowned hub of technology and innovation, the Kanata North business area is a robust and vital region. KNBIA can foster even greater success for its constituent companies by having a strong voice within the city of Ottawa and its partner organizations, a vibrant ecosystem to support growth for all area businesses, closer connections and collaborations among member businesses, an integrated multi-partner promotions strategy to build awareness about Kanata North as a centre for innovation and the right pieces in place to attract new talent and business in the area. For more information visit www.kanatanorthbia.ca

-30-

For more information please contact:

[Jenna Sudds](#)
Executive Director
Kanata North BIA

[Deborah Lovegrove](#)
Marketing & Events
Kanata North BIA (613) 801-1069